



Goodwill

Southern Nevada 

2022 COMMUNITY IMPACT REPORT

Goodwill® works.



WELCOME
TO *Fabulous*
GOODWILL
LAS VEGAS



GOODWILL	
Fabulous Tanktop	\$14.99
Fabulous Shirt	\$9.99
Fabulous Hat	\$12.99
Badgers Hat	\$15.99
Women's VISA Backpack	\$5.99



Goodwill
SHOP • DONATE • THRIVE



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Dear Friends and Partners of Goodwill,

In 2022, Goodwill of Southern Nevada achieved a broad range of social and economic accomplishments that demonstrate how, through the intertwined areas that define our nonprofit social enterprise—donated goods retail/post-retail operations, and mission services programming—Goodwill works for our community.

Through focused effort across all divisions and departments, our operations continued to excel. Our stores exceeded their annual goals, e-commerce continued its upward trajectory, post-retail continued to maximize the value of donations, our clearance store set a new benchmark, and our facilities, logistics, and warehouse teams made quality donated goods available throughout our region.

Mission Services programs were marked by evolution, innovation, and quality employer partnerships. The first three cohorts of the pioneering “90-Day MA” medical assistant training program graduated to immediate employment at Intermountain Health. Together with a certified nursing assistant (CNA) training partnership with NV Hope, Goodwill continued to address acute shortages in our local healthcare workforce, with an eye on growing our capacity to meet this and other critical societal needs.

Meanwhile, we were proud to continue longstanding programs serving people living with disabilities, military families, and job seekers needing urgent supportive services to secure employment.

After three consecutive years of record performance, we are confident our deliberate planning, mission-first approach, and dedicated team members will continue to make an ever greater, enduring impact on our community.

As you review this report, each data point, narrative, and image underscores how Goodwill works toward our vision of a thriving Southern Nevada community where every person who wants to work is employed and able to reach their full potential.

Sincerely,



Rick Neal
President and CEO



OUR MISSION

To reduce the impact of poverty on our community by helping Southern Nevadans obtain local employment and upward mobility.

OUR VISION

A thriving Southern Nevada community where every person who wants to work is employed and able to reach their full potential.

By many measures, Goodwill works.

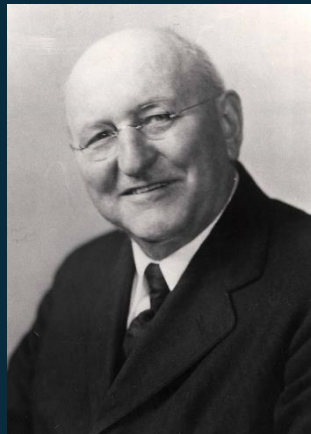
Year after year, hundreds of thousands of Southern Nevadans—shoppers, donors, program participants, employees, employers, and funders—serve, sustain and spread our mission.

In 2022, significant measures of community impact continued to demonstrate the many ways Goodwill works for our community.

SERVING OUR MISSION	6,288	2,966	2,846	226	
	participants served by free career services	people placed into local employment	days of training for people living with disabilities	veterans and military families supported	
	SUSTAINING OUR MISSION	876,715	11.1M	830	45,253
		donation drops from our community	items sold in retail stores and online	Southern Nevadans employed by Goodwill	hours served by 1,318 local volunteers
SPREADING OUR MISSION		5,500+	70+	\$77.7M	32.8M
		retail, clearance, and online shoppers per day	organizations amplifying our community impact	estimated wages earned by placed workers	pounds diverted from local landfills

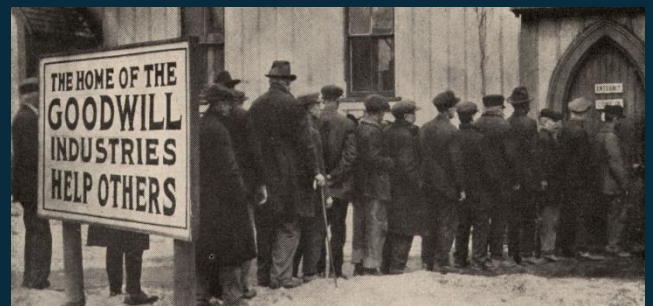
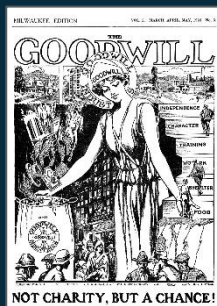
“Goodwill saves the waste in people and things.”

Such was the simple yet profound inspiration of Dr. Edgar J. Helms, the visionary Goodwill founder who in the early 1900s collected used household goods and clothing in the wealthier areas of Boston, then trained and hired unemployed people to mend and repair the used goods. The goods were resold, with proceeds paying the workers’ wages and invested in job training programs. The system worked, and the Goodwill philosophy of “a hand up, not a handout” was born.



For nearly 50 years, Goodwill of Southern Nevada has served the evolving needs of our region’s diverse communities. Our programs of service currently focus on job and career seekers; veterans transitioning to civilian careers; military spouses needing career traction as their families move with military assignments; people living with disabilities who want to experience a sense of purpose and an inclusive culture; and local employers in need of a skilled and diverse workforce.

Goodwill of Southern Nevada is an independent member of Goodwill Industries International. Altogether, 155 local Goodwill organizations across the U.S., Canada, and 12 other countries have helped people find jobs, support their families, and feel the satisfaction that comes from working.



Growing with Southern Nevada



Goodwill of Southern Nevada's growing network of retail stores, donation centers, and workforce development centers supports employment, development, and sustainable funding for our programs of service.

17

Retail Stores +
Clearance Center

4

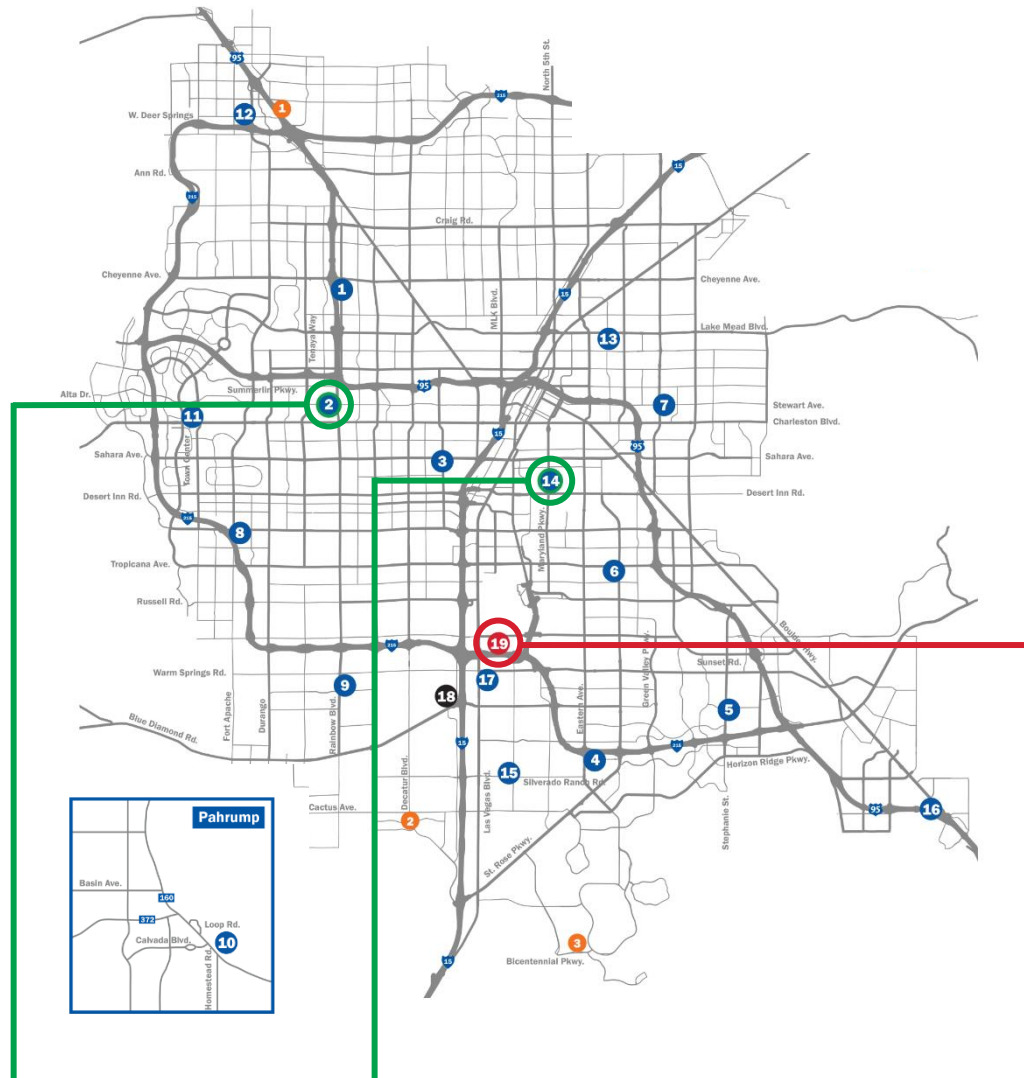
Attended Donation
Centers

2

Full-Service
Career Centers

1

Goodwill
Training Academy
at Corporate
Headquarters



Rainbow Plaza



Boulevard Mall



A 'Fabulous' Grand Opening on The Strip

The new Las Vegas Blvd. Store brought anticipation to a whole new level.

It was a perfect storm of the very best kind.

A central location on The Strip, the thoroughfare that is synonymous with Las Vegas.

Simple, elegant merchandising fanning out from a custom version of the iconic Welcome to Fabulous Las Vegas sign.

And demand pent up since 2019, the year our most recent new store opened at Cheyenne Commons.

Over the course of nine months, our Facilities and Logistics teams did the heavy lifting as the space at the southernmost end of the Las Vegas South Premium Outlets took shape.

Concrete was brushed, electrical and HVAC systems were installed, and white paint brightened the walls and ceilings. Once scores of lights and fixtures were in place, it was time for Warehouse and Production teams to do their magic.

When you think of what it takes to migrate over 120,000 donated items—clothing, wares, shoes, linens, electronics, books, and media, and accessories—one by one, from bags, boxes, and bins, through preparation and pricing, the onto racks and shelves, one envisions the essence of “Goodwill works.” But it doesn’t stop there.

Like all the unique finds, hidden treasures, and everyday necessities sold at our stores, they carried the promise of not only finding a new home, but serving as the rocket fuel for a social enterprise that helps people reach their full potential through meaningful employment and thriving careers.



Your goodwill helps develop our workforce, and the entire community benefits from that investment

When new acquaintances learn about my role at Goodwill, they instantly relate to our thrift stores and donation centers. That's certainly understandable, given the visibility of Goodwill stores throughout the Las Vegas Valley and the states from which many of us hailed before calling Southern Nevada our home.

Each day, about 5,500 shoppers and 2,400 donors visit one of our 18 Goodwill locations. As our team members welcome customers on the sales floor or wave cars into a drive-thru, it's not often we have time to explain what purchases and donations at Goodwill make possible.

Goodwill was founded more than 100 years ago with a simple-yet-profound guiding principle: saving the waste in people and things. While the benefits of thrift shopping are well known—unique finds, great deals, and sustainability chief among them—the people side of that equation is served by the programs that drive our nonprofit mission to reduce the impact of poverty on our community by helping Southern Nevadans obtain local employment and upward mobility.

Our stores not only provide revenue to support ongoing and new programming, they also act as a training platform, providing job skills and leadership training for team members to advance either within Goodwill or with other local employers.

Goodwill career coaches help job seekers with barriers to employment find meaningful work and thriving careers outside our walls. Some people need brief support to convert a letter of intent to hire into employment. Others are looking to establish a career path that provides financial stability and growth potential, requiring intensive and personalized career services, which Goodwill provides at no cost to the job seeker.

Recognizing the region's demand for skilled workers in growing industries, Goodwill sought to craft training programs that meet employers' hiring needs, shorten the instruction window, and facilitate immediate employment. We refer to these training models as "train-to-hire" programs.

About two years ago, to deliver on this "train-to-hire" promise, we introduced innovative Training SprintsSM—accelerated professional skills training that moves participants into a high-demand career as quickly as possible. The initial thrust of our train-to-hire programs focused on two industry sectors facing severe worker shortages: health care and skilled trades.



Our stores not only provide revenue to support ongoing and new programming, they also act as a training platform, providing job skills and leadership training for team members to advance either within Goodwill or with other local employers.



**WORKFORCE OPPORTUNITY EQUITY SOLUTIONS COACHING CERTIFICATION
SKILLS LEARNING TRAINING PLACEMENT CAREERS IMPACT DEVELOPMENT**

While the benefits of thrift shopping are well known—unique finds, great deals and sustainability chief among them—the people side of that equation is served by the programs that drive our nonprofit mission to reduce the impact of poverty on our community by helping Southern Nevadans obtain local employment and upward mobility.



Our health care training programs usher in the next generation of medical assistants (MA) and certified nursing assistants (CNA). The 90-Day MA, a partnership with NV Careers and Intermountain Health, recently graduated its fourth cohort. Students who successfully complete the three-month program qualify for a paid 1,200-hour externship with Intermountain Health while they earn their Certified Clinical Medical Assistant certificate.

For those interested in training as a CNA, Goodwill's weeklong bootcamp, led by NV Hope, helps participants discern whether a health care career is right for them. Should the weeklong program's exposure to local health care leaders and hiring professionals, experience in the simulation lab at UNLV, and professional career preparation reinforce their commitment, the next steps are formal CNA training, passing the licensing exam, and employment.

Of course, the need for workers extends beyond the medical field. Goodwill's two-week Stagehand Training program opens the door to careers up, down, and off the Strip, where stadiums, arenas and other event venues need installers and movers of seating, stages, furniture, and equipment. The two-week course includes OSHA 10 certification and leads to employment opportunities throughout the Valley.

With program completion, hiring, and retention rates that exceed 90%, the outcomes are encouraging for employers, job seekers, and training partners. In addition, participants appreciate the individual attention Goodwill career coaches provide from initial inquiry onwards, while employer partners are highly satisfied with the enthusiasm and quality of program graduates. Employers also benefit from Goodwill's assistance in recruiting and training a more diverse workforce.

Goodwill efforts also extend to veterans and active-duty military families. As a veteran myself, I understand the important role a second income can play in veteran families, particularly those of our younger soldiers, sailors, airmen, Marines, and guardians. Our medical training programs are especially appealing to military spouses in need of stable, transferable, and rewarding careers as required moves take their families from place to place.

Guided by our vision of a thriving Southern Nevada community in which every person who wants to work is employed and able to reach their full potential, we make a simple yet far-reaching compact to the communities we serve: When you shop and donate at Goodwill, you enable us to train people for jobs and thriving careers.

Together, we put our goodwill—and your Goodwill—to work toward a brighter future for us all.

This article by Goodwill of Southern Nevada President and CEO Rick Neal originally appeared in the April 13, 2023 edition of Las Vegas Weekly.

Goodwill works for job seekers.

We believe everyone who wants to work should have the opportunity to gain meaningful employment that leads to a thriving career. Work builds character, furthers independence, and strengthens communities.

In 2022, Goodwill Career Services professionals provided free services to 6,288 participants covering a wide range of job seekers, from newly hired candidates needing immediate supportive services to people ready to train for a career path with upward mobility.

Career Centers

Two Goodwill Career Centers free personalized career coaching skills workshops, resume assistance, supportive services, and pathways to professional training. They also provide immediate assistance to employment candidates who have received a Letter of Intent to Hire but cannot afford work cards, transportation, or professional clothing. In 2022, Goodwill placed 2,966 people into local employment.

Veteran Services

Thanks to career coaches with military experience of their own, Goodwill helps veterans translate their military skills to civilian careers that provide long-term financial stability for them and their families. We also help spouses of active-duty service members train for careers that can grow as military assignments take them from place to place. In 2022, 226 veterans and military families were supported by Goodwill Veteran Services.

Community-Driven Programs

Government agencies trust Goodwill to provide services that help disabled, disadvantaged, and rehabilitating residents move forward in their lives. In addition, State and city agencies refer court-ordered, work program, and school community service workers to Goodwill, where their support as volunteers is welcomed.



Thanks to our donors, Goodwill...

...jump-started **Jezei's** plan for career traction.

Even with a bachelor's degree, Jezei struggled for two years to gain a foothold in her field. Research made it clear that becoming a professional truck driver could give her the experience she needed to get career traction. Needing help with training costs, Jezei enlisted a Goodwill career coach who secured tuition funding. Upon completion of training, Jezei was immediately hired by a trucking company.



...sparked **Eduardo's** entry into welding.

When Eduardo first immigrated to the U.S. from Mexico, he wasn't just looking for a job—he wanted to find a fulfilling career. After a stint as a truck driver, Eduardo decided to pursue welding, which required going back to school. A Goodwill career coach supported him every step of the way, and now Eduardo is a welder, doing what he loves.



...helped **Daniel** transition to civilian life.

When Daniel concluded his Marine Corps service, he faced difficulties finding steady employment and stable housing. Struggling to translate his military experience into civilian work, his Goodwill veteran career coach helped him fund commercial driver's license training. Daniel immediately secured employment as a company driver and plans to be an entrepreneur.



Visit [GoodwillVegas.org](https://www.GoodwillVegas.org) to read inspiring stories about people served by Goodwill Career Services.

Goodwill works for thriving careers.

Goodwill of Southern Nevada's Training SprintsSM prepare underserved populations for career paths at the speed required to meet the hiring needs of our employer partners.

Working closely with employers, we continue to develop new accelerated professional training programs that enable people to thrive in growing industries.

90-Day MA

This three-month program trains Medical Assistant candidates who have a caring disposition, customer service orientation, and an interest in a healthcare career. Graduates qualify for a paid 1,200-hour externship with Intermountain Health while they earn their Certified Clinical Medical Assistant certificate.



CNA Training

This weeklong bootcamp led by NV Hope features an overview of healthcare careers, exposure to local healthcare leaders and hiring professionals, motivational speakers, experience in the simulation lab at UNLV, and professional career preparation. The next steps for these participants are formal CNA training, passing the licensing exam, and employment.

Stagehand Training

This two-week program opens the door to careers preparing stadiums, arenas, and other event venues by installing and moving seating, stages, furniture, and equipment. The two-week course includes OSHA 10 certification and leads to employment opportunities throughout the Las Vegas Valley.

Natural Caregiver Earns CNA and Upward Mobility

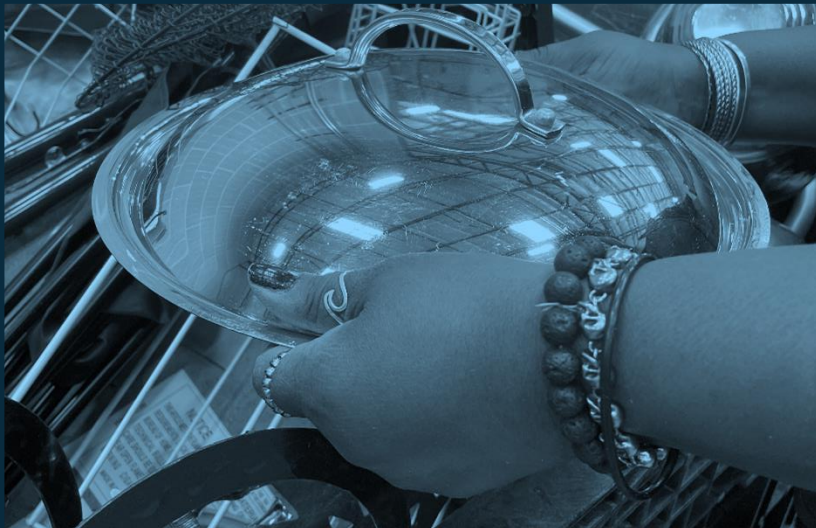
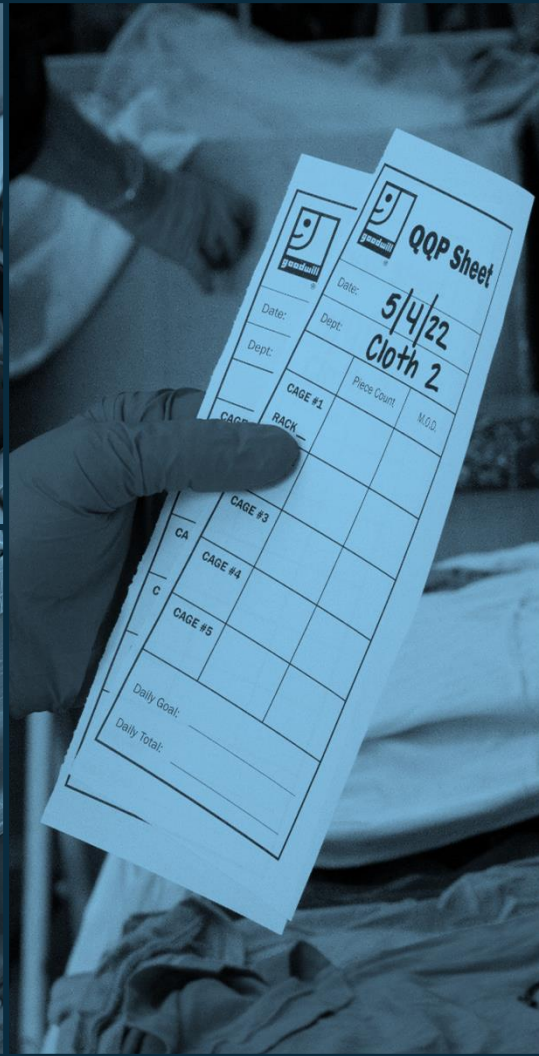
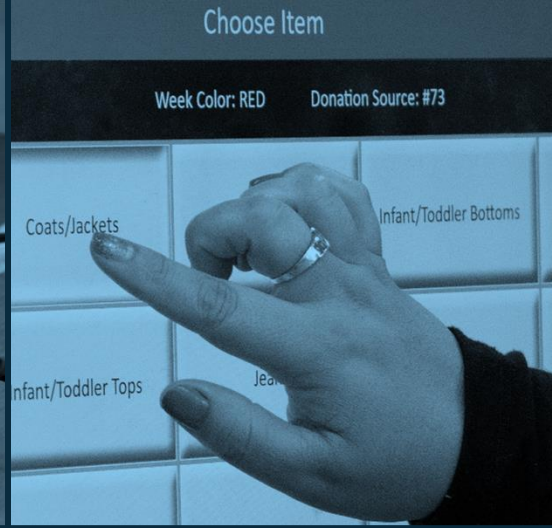


Andrae discovered his gift for caregiving early in life. He and his two younger brothers were raised by a single mother who struggled to keep a roof over their heads; he remembers his family sleeping in their car during cold winter nights. "All of those experiences didn't define me," he said, "but they definitely shaped me." When his mother's health declined while Andrae was away at college, he immediately left school to take care of her.

To pay the bills, he took a job as a healthcare worker at a group home for disabled and special needs patients. Despite the long hours and meager pay, it was there that Andrae discovered he was happiest when he was taking care of others. When he learned about Goodwill's Certified Nursing Assistant (CNA) training program, he saw a path forward on his career journey. He'd devoted himself to taking care of others; now, it was also "time for me to take care of me."

During his CNA training, Andrae was supported and challenged by his instructors and career coaches. Upon graduating and earning his CNA license, he was hired at Henderson Hospital, where he has more than doubled his previous salary and is now working toward becoming a certified rehabilitation nurse.

"I am so grateful to Goodwill for the opportunity," he said. Andrae is especially proud that in his new career he is now able to support his wife and two children as "the 'Gentle Giant' at Henderson Hospital."





Goodwill works for people living with disabilities.

For nearly 50 years, we have provided meaningful opportunities to people with different abilities so they can experience the pride of working, a sense of purpose and self-worth, and a fully inclusive culture.

In 2022, we provided 2,846 days of training for people living with disabilities. Goodwill partners with VR Nevada to provide carefully designed programs that support participants as well as the families and professionals who support them.

Community Based Training (CBT)

Real work environments allow us to assess participants' current work skills and develop new skills needed for successful employment.

Student Work Experience Program (SWEP)

Under their teachers' supervision, students volunteer at a designated store once a week for one to two hours to gain job skills in a real-work environment.

Summer Education Experience (SEE)

For students participating in special needs classes during the school year, the Goodwill Summer Education Experience (SEE) offers a five-week learning opportunity that furthers work skills.

SEE exposes learners to a week of coursework with a wide range of topics. The group also traditionally takes a behind-the-scenes tour at places like the Hoover Dam, Atomic Museum, and the "O" show at Bellagio.

The program's remaining three weeks are devoted to gaining work experience at one of Goodwill's retail locations.

Goodwill's team proudly...

...instilled **Caroline** with confidence.

Nineteen-year-old Caroline was excited to gain retail experience when she was referred to Goodwill's CBT program. During her training, Caroline, who is deaf, went above and beyond to help her coworkers and master the ins and outs of retail. With her positive attitude and eagerness to learn, she was able to pass her assessment with ease, instilling confidence for the future.



...showed **Jayden** the retail ropes.

A difficult experience at a previous job shook Jayden's confidence, but 18-year-old Jayden felt right at home on the Goodwill sales floor. He quickly earned praise from colleagues for being a fast learner with a strong work ethic. After showing strong improvement in his pace of work over a 20-day assessment period, he was invited to join Goodwill as a media processor.



...harnessed **Robert's** unique abilities.

Robert entered Goodwill's CBT program to determine how his disability impacted his ability to work. While a retail store environment turned out not to be a good fit, through a second CBT assessment, he discovered the workplace setting and speed that suited him best: Goodwill's electronics recycling and demanufacturing program



Visit [GoodwillVegas.org](https://www.GoodwillVegas.org) to read inspiring stories about people served by Goodwill Disability Programs.



For a second consecutive year, Goodwill of Southern Nevada's voted Gold Winner for Best Special Needs Program in the Las Vegas Review-Journal's Best of Las Vegas awards.

SWEPT Up in Joy

Special education students from 36 high schools in the Clark County School District participated in the SWEP program during the 2022-23 school year. Foothill High School students experienced the thrill of working in a retail store during a morning at Goodwill's Eastern Store in Henderson.



SEEing the Light

For special needs students participating in the Goodwill Summer Education Experience (SEE), a field trip to the National Atomic Testing Museum was a true highlight. The excursion supplemented three weeks of work preparedness training at Goodwill locations with the opportunity to learn about Southern Nevada's seminal role in developing technology that defined an era.

A week later, local artists affiliated with Meow Wolf guided participants through a creative exercise utilizing textiles and jewelry donated at Goodwill.



Generous funders help Goodwill work.

We are deeply grateful to the foundations and corporations whose financial support furthers our programs of service, resulting in the kind of social and economic impact that helps Southern Nevada thrive.



Tony and Renee Marlon Charitable Foundation



Windsong Trust



Gene Haas Foundation



Bank of Nevada

“NV Energy Foundation is committed to supporting workforce development because we believe the future of our economy and state relies on a well-trained and educated workforce. We prioritize that for our own business, and for the betterment of our community at large. We know that investing financial support in Goodwill of Southern Nevada, provides for the unique needs of veterans and women in trauma recovery. The result is a supported and well-trained workforce, one that we all benefit from.”

– Angel Williams
Director of Community Relations
NV Energy

Thanks to you, Goodwill works for our community.

Goodwill of Southern Nevada thanks the individuals and organizations whose financial support furthers our programs of service. Their gifts further the social and economic impact of workforce development programs designed to help Southern Nevada thrive.

Albertsons	Heidi and Joshua Friedlander	Bryan Perkinson
Amazon Smile	Gene Haas Foundation	Raising Hope of Nevada
Lori Arnet	Gibson Fuels LLC	Regent Products Corp.
Anonymous	Lisa Girard	Jane Reilly
Rick Arpin	Goodwill Industries International	Loron Roberts
Bank of Nevada	Goodwill Shoppers	Roger Wagner Family Trust
Bank of the West	Google	Russell Fuels LLC
Lauren and James Bates	Governor's Office of Workforce Innovation (GOWINN)	Jerome Schmitz
Benevity Fund	Myra Greenspun	Joyce Skeens
Big Daddy and Company LLC	John Helderman	Snyder Family Foundation
Boyd Gaming	Scott Intravaia	Southwest Gas Foundation
Michael Brennan	Samiya Jakubowicz	State Farm Foundation
Adrienne and Andrew Burke	Eric James	State of Nevada
Capital One	Bri Kaszupski	Marwan Takieddine
Carolyn Siskin Gordon Family Foundation	Joe Kaszupski	Tony and Renee Marlon Charitable Foundation
Glenn and Anne Christenson	KPMG	United Brothers Enterprises Inc.
City of Henderson	Dawn Mack	US Bank Foundation
City of Las Vegas	Marathon Petroleum Corporation	USAA
Clark County	Karen Marben	Nancy Vargas
Crimes of Beauty LLC	Adam Meisch	Vox Agency
Chaka and Michael Crome	MGM Employees Foundation	Mark Wayman
Dahdoul Textiles Inc	MGM Resorts Community Foundation	Lauren Westerfield-Boberg
Lis and Brian Dziminski	Wendie Milsap	Windsong Trust
Nadine Faulis	Maurice Neal	Frank Woodbeck and Suzan Hudson-Woodbeck
Norma Fernandez	Nexus Energy	Mary Wyman
The Fixture Zone	NV Energy Foundation	Wynn Employee Foundation
Floyd Mayweather Foundation	Bill Paredes	Wynn Foundation
Nazanin Ford		



NEVADA WOMEN'S
PHILANTHROPY
reinventing community giving

In 2022, Goodwill of Southern Nevada acknowledges the 10-year anniversary of being awarded the Nevada Women's Philanthropy (NWP) 2012 Impact Grant. NWP's investment created the Veteran Integration Program, which remains strong today as part of Goodwill Veteran Services. We are grateful to NWP for their 2012 grant award, which a decade on continues to impact our military community.

GOODWILL IN OUR COMMUNITY

Goodwill of Southern Nevada's stores, team members, and programs are visible throughout the Las Vegas Valley as we work for our community.



Jan 27: President and CEO Rick Neal was among 12 regional leaders saluted at the Vegas Inc C-Suite Awards.



Feb 15: Governor Sisolak presented a grant from the State of Nevada to support Goodwill Workforce Development programs.



Mar 10: Two dozen international Air War College students learned about Goodwill's mission and operations.



Mar 11: Certificates of completion and offers of employment at Intermountain Health rewarded the inaugural 90-Day MA cohort.



Apr 29: Goodwill supported the Junior League of Las Vegas Fashion Forward high school fashion design competition.



Jul 8: The 90-Day MA program's second cohort graduated into immediate employment at Intermountain Health.



Aug 12: CNA Training Program graduates celebrated the first milestone toward a thriving healthcare career.



Aug 25: U.S. Rep. Susie Lee joined dozens of local leaders for a ribbon cutting at the Goodwill Training Academy.



Oct 5: A Community Job Fair at the Boulevard Mall hosted over a dozen employers conducting interviews and on-the-spot hiring.



Nov 2: District Director Tina Truncale was among seven nonprofit leaders thanking United Way volunteers for their suit drive.



Dec 2: The Goodwill Stephanie Store in Henderson hosted a shopping spree for 50 families served by two area nonprofits.



Dec 15: Mission Services team members helped distribute food to more than 150 families at The Boulevard Mall.

GOODWILL IN THE NEWS

The prominence of our retail stores and donation centers sometimes obscures the fact that Goodwill is a nonprofit organization with an important, far-reaching mission. To ensure Las Vegas Valley is fully informed about and inspired by our social enterprise, we inspire local media to share our good works with their regional audiences..



ONLY ON FOX5
90-DAY MEDICAL ASSISTANT TRAINING PROGRAM
CREATED TO HELP WITH THE SEVERE HEALTHCARE WORKER SHORTAGE
FOX 5
5P TODAY

Mar 11: FOX5 ran a comprehensive story on the pioneering inaugural graduation of the 90-Day MA program's first cohort.



90-DAY MA PROGRAM CHANGING LIVES
SPONSORED BY GOODWILL OF SOUTHERN NEVADA
FOX 5 MORE

May 6: FOX5 MORE welcomed a military spouse who launched an upwardly mobile healthcare career through the 90-Day MA.



LIVE
BUILDING A BRIGHTER FUTURE FOR A VETERAN FAMILY
SOON: FOX5 & COMMUNITY PARTNERS TO HAND OVER KEYS TO PAYTON FAMILY HOME
FOX 5
6P-9:02

May 12: Goodwill and other sponsors handed over the keys to the Payton Family, completing FOX5's monthlong Super Build.



LOOKING FOR A JOB?
Goodwill can help!
SOURCE: GOODWILL OF SOUTHERN NEVADA
KTNV-13 NEWS
5:07

Jun 4: KTNV-13 covered the Work with Purpose job fair. Goodwill provides ongoing marketing support for the recurring job fairs.



Courtesy: Goodwill of Southern Nevada
90-DAY MEDICAL ASSISTANT PROGRAM
GOODWILL OF SOUTHERN NEVADA'S PROGRAM GRADUATED SECOND COHORT
FOX 5
5P TODAY

Jul 8: FOX5 aired a piece on the graduation of the 90-Day MA program's second cohort, held at Nevada Partners.



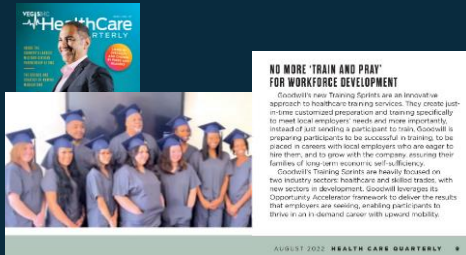
KLAS-8 NEWS
MIDNIGHT VEGAS
97°
8P-9P
76°
100°

Jul 26: KLAS-8 interviewed a teen shopper as part of a story on back-to-school shopping amid rising prices.



NEWS STUDIO
HENDERSON
LAS VEGAS
90°
12PM 96°
4PM 98°
6:10 84°
KSNV-3 NEWS

Aug 17: KSNV-3's reporter modeled a sub-\$30 business outfit during live coverage inspired by National Thrift Shop Day.



HEALTH CARE QUARTERLY
NO MORE 'TRAIN AND PRAY' FOR WORKFORCE DEVELOPMENT
Goodwill's new Training Sprints are an innovative approach to healthcare training services. They create just-in-time customized preparation and training specifically to meet local employers' needs and meet importantly, instead of just sending a participant to train. Goodwill is preparing participants to be successful in training, to be placed in careers with local employers who are eager to hire them, and to grow with the company, ensuring their families of long-term economic self-sufficiency.
Goodwill's Training Sprints are heavily focused on two industry sectors: healthcare and skilled trades, with new sectors in development. Goodwill leverages its Opportunity Accelerator framework to deliver the results that employers are seeking, enabling participants to thrive in a high-demand career with upward mobility.
AUGUST 2022 HEALTH CARE QUARTERLY

Aug 29: Goodwill's Training Sprints were featured for a second time in HealthCare Quarterly.



KTNV-13 NEWS
6:07 78°
KTNV-13 NEWS

Oct 5: KTNV-13 interviewed a graduate of the CNA Training program during their coverage of a graduation held at The Perry Foundation.



8 NEWS NOW
Candese Charles

Oct 26: 8 News Now reporter Candese Charles showcased Halloween looks with live and taped morning segments at the Eastern Store.



NEVADA & THE WEST
LAS VEGAS REVIEW JOURNAL
SPREADING GOODWILL
Santa greets children with \$100 gift cards at annual Christmas Shopping Spree
Shoppers wait in line to pose for a photo with Santa Claus at Goodwill's East Store on Friday in Henderson.
Stephanie Store in Henderson.

Dec 3: Las Vegas Review-Journal's page B1 featured the Christmas Shopping Spree at the Stephanie Store in Henderson.

COMMUNITY PARTNERS

Goodwill of Southern Nevada thanks the dozens of companies and organizations whose support and partnership contributes to our community impact throughout the year.

Their mission-critical support includes training and employing job seekers, referring clients, sharing expertise, and providing supportive services.



LEADERSHIP

Goodwill® of Southern Nevada is led by a volunteer board of directors and experienced professionals who are proud to serve our region and its many communities.

Officers



Chairman
Brian Dziminski
Dziminski Law Group



Vice Chairman
John Helderman
The Brennan Entities



Secretary
Lauren Westerfield
CQ Interactive



Treasurer
Bill Paredes
Bank of Nevada

Directors



Rick Arpin
KPMG



Latoya Bemby
The Ferraro Group



John Bentham
Ivory Star Productions



Dr. Nancy Brune
Las Vegas City Council
Ward 6



Andrew Burke
Bluberi Gaming



Chaka T. Crome
Crome Law Firm



Eric James
State Farm



Jerome Schmitz
Southwest Gas
Corporation



Roger Wagner
Hotel and Gaming
Industry, Retired



Chris White
Brooklyn Bowl &
Blanc Canvass Inc.



Frank Woodbeck
College of Southern
Nevada

Management



Rick Neal
President and CEO



John Stoddard
Chief Operations Officer



Kenneth Jones
Chief Financial Officer



Karen Marben
Chief Mission Services
Officer



Sheree Cunningham
Chief Human Resources
Officer



Kamalisha Green
Vice President of
Mission Programs



Bryan Stewart
Vice President of
Marketing and
Communications



Dianna Walden
Vice President of
Accounting



Mary Brabant
Director of
Disability & Volunteer
Programming



Bryce Cardin
Director of
Operations



Rosa Mendez
District Director



David Nakayama
Director of Philanthropy



Angelo Rabe
Director of
Human Resources



Tina Truncale
District Director



Morgan Waldron
Director of Marketing
and Communications







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